



Deutscher Mobilitätspreis

Application with a project German Mobility Award 2024

Please note: This is an overview document. Applications are only possible via the online form.

1. information about yourself

- i. Form of address*
- ii. Title
- iii. First name(s)*
- iv. Surname*
- v. E-mail*
- vi. Telephone number*
- vii. Street*
- viii. Postcode*
- ix. City*
- x. Federal state*
 - Baden-Wuerttemberg
 - Bavaria
 - Berlin
 - Brandenburg
 - Bremen
 - Hamburg
 - Hesse
 - Mecklenburg
 - Lower Saxony
 - North Rhine-Westphalia
 - Rhineland-Palatinate
 - Saarland
 - Saxony
 - Saxony-Anhalt



- Schleswig-Holstein
- Thuringia
- Other (outside Germany)

xi. Organization/Company

xii. Associated organization*

- Interest group, network
- Administration, authority
- Association, foundation
- Municipality
- Educational institution (school, university)
- Cultural organization
- Party, political organization
- International organization
- Planning office
- Start-up
- Company
- NGO
- Agency
- Other

xiii. Representative: First and last name

(Please provide the contact details of a representative in case we are unable to reach you. Make sure that the person agrees to the transfer of the data).

xiv. Representative: E-mail address

2. Application

i. Title*

(Please choose a short and catchy title that makes your project easily recognizable in public relations. Avoid technical sounding project titles. - max. 80 characters).

ii. In which award category are you applying?

- Digital Transformation and AI
- New Mobility Solutions
- Design
- Practical examples



(This selection is not final. If our experts who evaluate the submissions find another category more appropriate, changes may still be made).

iii. Describe your project*.

(What is your project about? What makes it special? What are your goals? - max. 750 characters)

iv. Which subject areas do you address with your project? (check box, multiple answers possible)

- Road traffic
- Electromobility
- Pedestrian traffic
- Cycling
- Public Transport
- Intelligent transportation systems
- Logistics
- Infrastructure planning
- Aerospace
- Waterways, shipping
- Freight transportation
- Rail transportation
- Artificial intelligence
- Digital transformation
- Technologies and software
- Design and creation
- Other

v. Which challenges do you address in your project?

(check box, multiple answers possible)

- Networked mobility and digital systems
- Liveable and intelligent cities and regions
- Safety and health in mobility
- Resilience of the transport system
- Climate protection and energy efficiency
- Logistics and transportation of goods and services
- Communication, knowledge transfer and empowerment
- Digital sovereignty and international competitiveness
- Your own keyword:



(If the list does not adequately describe your work, tell us the challenges of your project using your own keyword).

vi. How are you shaping the mobility of the future with your submission? And what makes your project unique? *

(The innovative strength of your submission will be assessed. What makes your approach innovative? What new perspective does it show? Describe what changes you are aiming for with your project and to what extent it is a unique solution approach - max. 1,000 characters)

vii. To what extent do you use digital technologies for the implementation of your project? *

(The degree of digitization of your submission will be assessed. Describe how digital technologies were used in the development, implementation and use of your project proposal and what data was collected or processed - max. 1,000 characters)

viii. What is the degree of realization of your project? *

(Please note that the project must exist at least as a prototype or to a limited extent and that pure concepts or thesis papers are not sufficient. Please outline the current state of development and describe your plans, milestones and technical approaches to date (max. 1,000 characters).

ix. How does your project contribute to sustainable development in mobility?

(The sustainability aspects of the submission will be evaluated. Describe to what extent you are pursuing or planning an environmentally friendly, resource-conserving and socially responsible approach with your project - max. 1,000 characters)

x. How does your project contribute to an inclusive society?

(Please explain to what extent your project promotes or will promote mobility for all people - max. 1,000 characters)

xi. Who are you working with on the project? Name your project and/or consortium partners here*.

(No one can shape the mobility of the future alone. That is why we are interested in how people work together in the submitted project. Describe the



roles and responsibilities of the team members and how they work together - max. 750 characters)

xii. How can we find out more about your project?

Please provide all relevant public information, e.g. website address, LinkedIn profile or Youtube. Please include the full link including <http://www>.

- Website
- LinkedIn profile
- Other social media profile
- Further link
- Further link

3. Media uploads

i. Logo

(If available, please upload the logo of your project - max. 15 MB)

ii. Profile picture

(Please upload a picture of yourself - max. 15 MB)

Please name the author of your picture*.

Please pay particular attention to the right to your own image, personal rights, copyright and trademark law. By participating, you confirm that you are not infringing any third-party rights with your contribution*.

iii. Pictures

(Please upload meaningful, less technical images of your project that are suitable for public relations, which we may use and, if nominated, publish on the DMP website. These can show the project alone or together with the development team - max. 2 images of 15 MB each)

Please name the author of the image*.

Pay particular attention to the right to your own image, personal rights, copyright and trademark law. By participating, you confirm that you are not infringing any third-party rights with your contribution*.



iv. Videos

(Please include full links to your YouTube or Vimeo video - max. 2 videos)

Please name the author of the video*.

Pay particular attention to the right to your own image, personal rights, copyright and trademark law. By participating, you confirm that you are not infringing any third-party rights with your contribution*.

v. PDF documents

(max. 2 documents of 15 MB each)

In the event that your submission does not have a website, you have the option of uploading illustrative presentation material here. Please refrain from sharing studies, position papers or similar. Only the answers to the above questions will be evaluated.

Please pay particular attention to the right to your own image, personal rights, copyright and trademark law. By participating, you confirm that you are not infringing any third-party rights with your contribution*.

